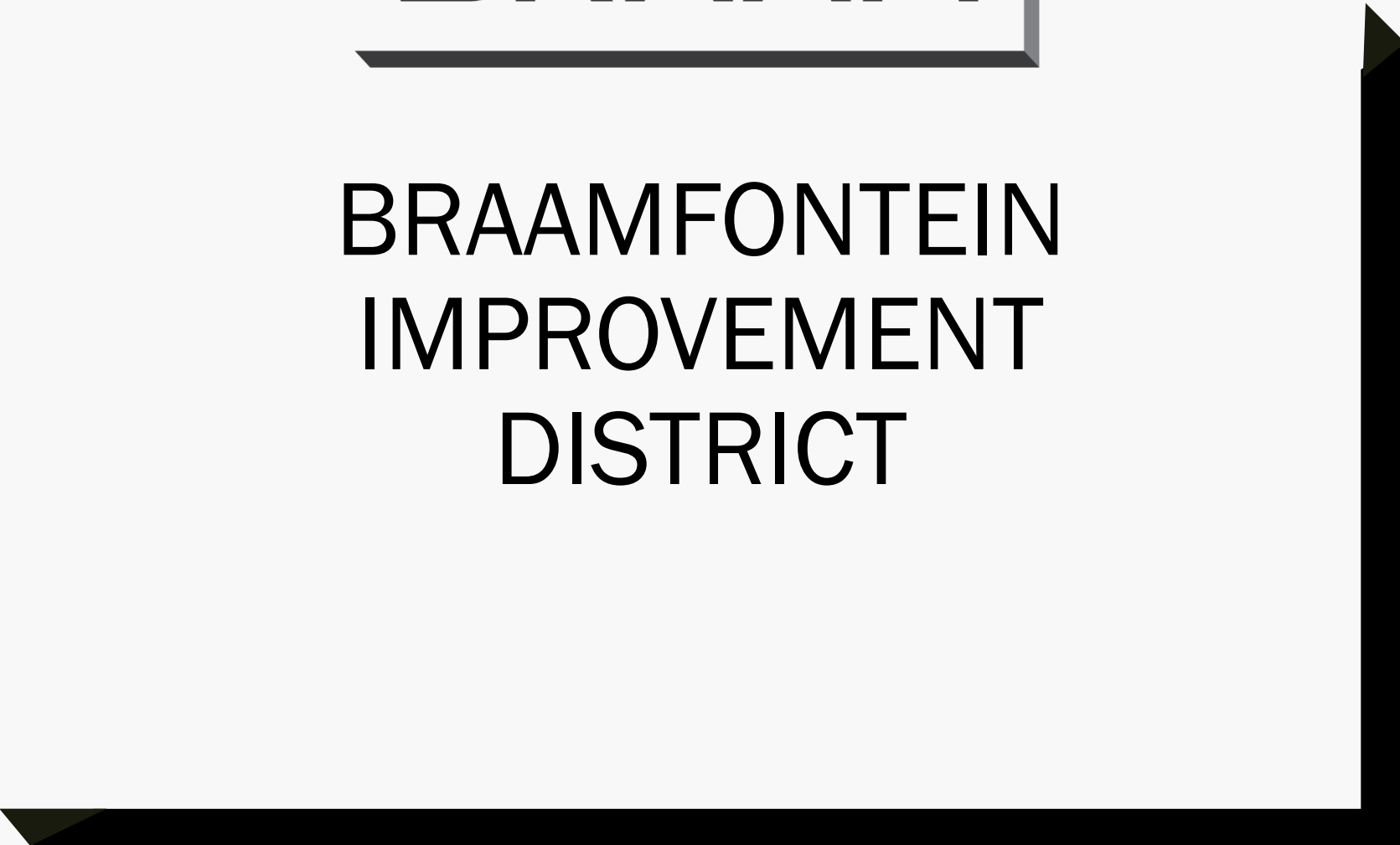


BRAAM

A decorative L-shaped line consisting of a horizontal bar and a vertical bar meeting at a right angle, positioned to the right and below the word 'BRAAM'.

BRAAMFONTEIN
IMPROVEMENT
DISTRICT

A large, thick, dark grey L-shaped line that frames the bottom and right sides of the text area, starting from the bottom left and extending to the right, then turning upwards to the top right corner.

BRAAM Vision

To be an effective organisation that continuously works towards the creation of value within Braamfontein that is of direct benefit to the community and provides reason for further capital investments within the area.

BRAAM Mission

Build and sustain relationships between BRAAM members and other stakeholders in the ecosystem to create and manage Braamfontein's urban landscape, focusing on urban design, management and promotion as well as integrated ecosystem development.

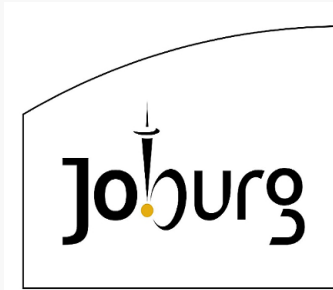
Main Challenges

- Deteriorating reality and perception of Safety and Security
- Dissatisfied & disgruntled business community
- Lawlessness: parking/traffic; informal trading; vagrancy & public drinking
- Drug use and drug distribution
- Restricted capacity/resource of law enforcement bodies.
- Under performing private security suppliers operating in the environment with limited mandate within the public space.
- Lack of intelligence and technology driven solutions.
- Dense and volatile environment prone to civil unrest and protest actions
- Underperforming MoEs: Pikitup; City Water; City Power; JRA

Current Strategic Interventions

Membership Growth

Expanding the operational footprint and membership base to incorporate the whole Braamfontein area.



Public Private Partnership Project With Law Enforcement

Partner with JMPD, SAPS, and Stakeholders (and their Private Security) to develop a joint security deployment and strategy driven through an intelligence driven, locally based Joint Operational Command Centre.



CCTV

Mapping of existing CCTV footprint held by public and private entities and explore means to centralise and monitor the feeds as well as install new smart infrastructure with to optimise the network and system performance.



Current Strategic Interventions

Car Guard Management Programme

Partner with relevant law enforcement entities to develop a social development programme to regulate the informal guards currently operating the Braamfontein area.

Walkable Braamfontein

Long term placemaking and infrastructure upgrade programme to create safe, walkable and open public spaces for the growing resident population and large numbers of pedestrians traversing the precinct.

Coj Partnerships

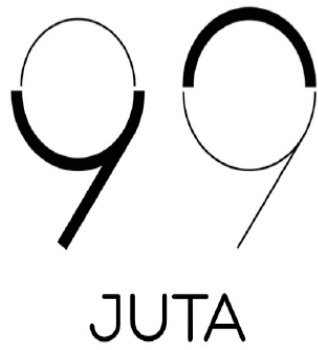
Working with COJ Visible Service Delivery departments to escalate urban infrastructure maintenance issues and develop necessary joint operations and projects to try resolve long standing issues.



Consolidated Urban

Completion date end April 2019

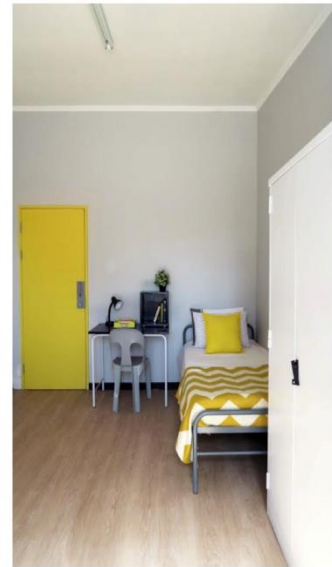
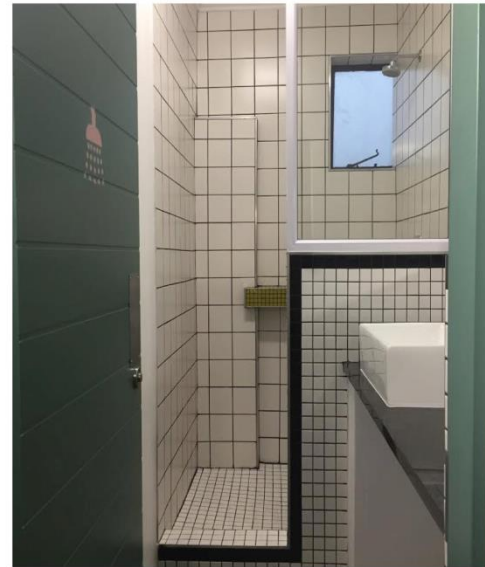
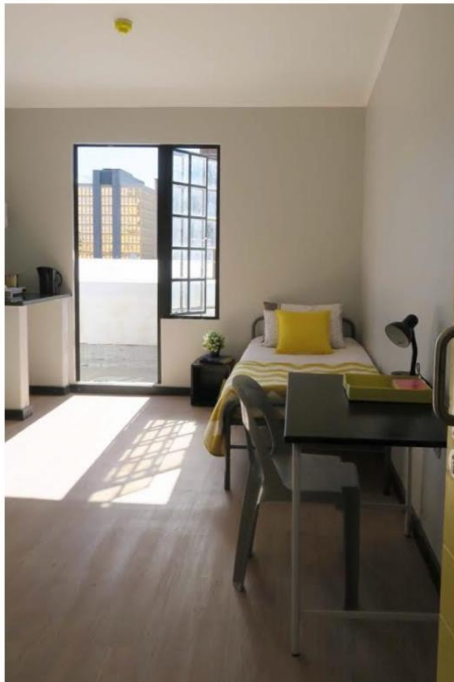






BRAAMLOFTS

24 BICCARD





WBHO appointed to complete the
Jorrisen Project November 2020
for bed occupation 2021







UNIVERSITY OF THE
WITWATERSRAND,
JOHANNESBURG

Braamfontein Edge

A semi-public concourse with new gateways to provide a more welcoming, permeable more intensive and active yet still safe and secure realm that brings people and activity to the campus boundary.



- Gatehouses
- Retail and Communal facilities





UNIVERSITY OF THE
WITWATERSRAND,
JOHANNESBURG

Wits Innovation Precinct

Urban Design & Development Framework

- The Wits Innovation Precinct initiative will play a key role in building and communicating Wits University's image as a world-class research university with considerable strengths in supporting the growth of the digital economy in South Africa and Africa.
- The precinct is situated in SW Braamfontein between Jorrisen and Smit Streets from North to South, and Bertha to Solomon Streets from East to West.
- This development framework will bring all stakeholders on board to fashion a shared development vision for the precinct; build an identity for the precinct; improve access, legibility, safety and connectivity through the neighbourhood via capital investments including lighting, wayfinding, signage, street furniture and greening.



BRAAM