



**THE JOHANNESBURG**  
Inner City Partnership

# Towards the regeneration of the Inner City of JHB

October 2019

# The Regeneration of the Inner City

## A Mayoral Priority

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If the Inner City Works



Johannesburg Works



South Africa Works



# The Regeneration of the Inner City

## A CoJ Priority

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Integrated Development Plan (IDP)



Regional Spatial Development Plan (RSDF)

Inner City Regeneration Road Map



Budgets: Capacity: Incentives: Structures



# THE JHB INNER CITY PARTNERSHIP (NPC)

To support delivery of the ICRRM through Partnership: Building on/incubating/facilitating/connecting/advocating for existing or “wish list” initiatives

- To work to improve the lives of **ALL** Inner City Stakeholders
- To work to make the Inner City a more attractive and retentive tourist, trade and investment destination
- To build connectivity and collaboration – partnerships, not just in name but in actual CO-OWNERSHIP by stakeholders
- To act as a catalytic force in driving partnerships that appeal to funders
- To provide credibility to initiatives through shared ownership
- Ensure communications between Private & Public stakeholders
- To raise funding contributions from a wide source of donors

## STAKEHOLDERS

- COJ + other levels of government
- Corporate Business
- Community based organisation, with representation from a range of NGOs, CBOs, faith based organisations, and resident organisations
- Institutions of Learning (including but not limited to schools universities, colleges)
- Street Trader / Micro Retailers
- Youth-based organisations
- Foreign national communities
- Taxi Associations
- Inner City tourism representatives
- Other and individuals not represented in formally constituted groups
- In addition, interest groups will be defined at geographic levels for those campaigns or planning and implementation initiatives that are localised



# JICP: Terms of Reference with the City

To support delivery of the ICRRM through Partnership: Building on/incubating/facilitating/connecting/advocating for existing or “wish list” initiatives

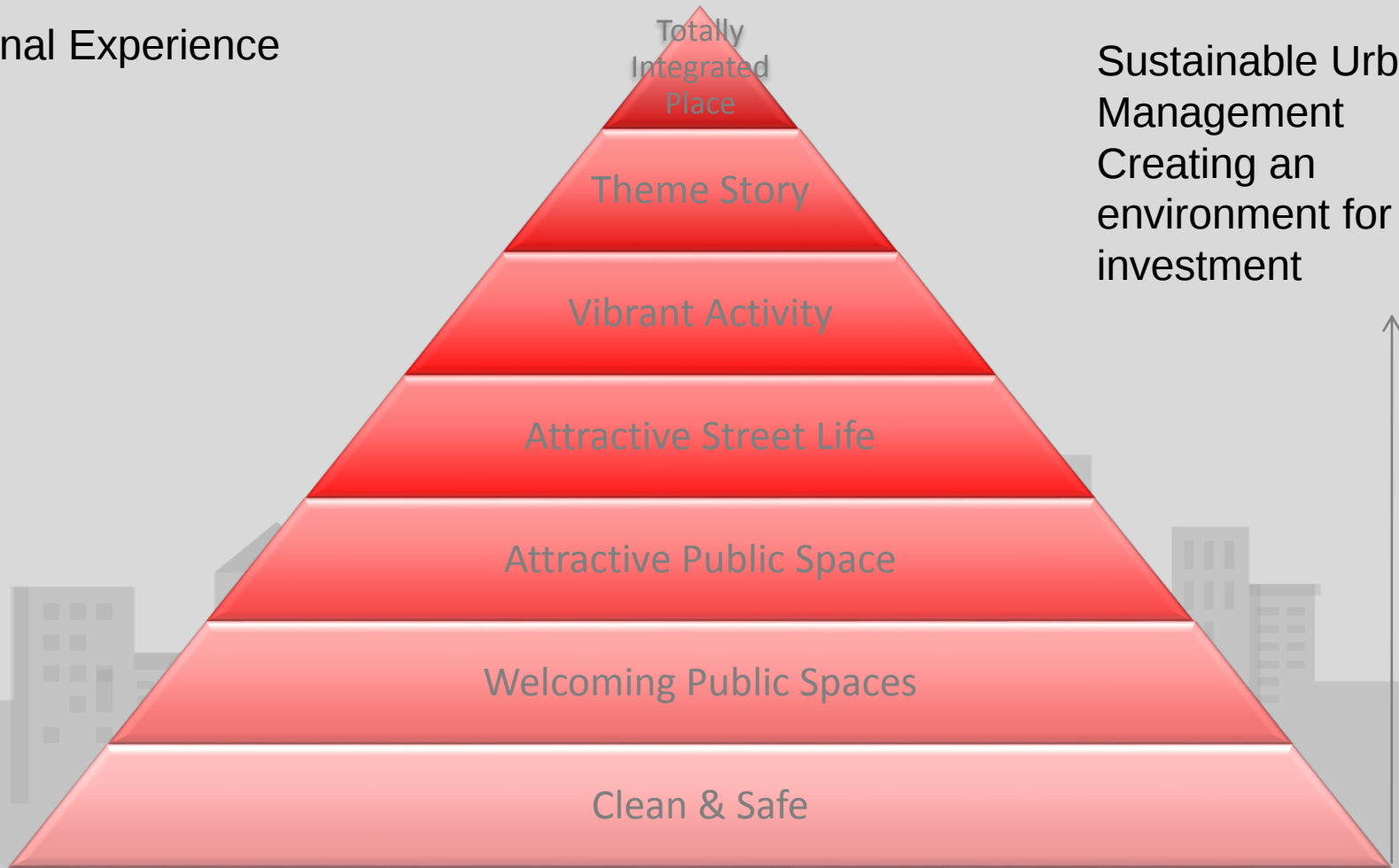
ToR approved by full Council

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# Creating a special “Place”

Exceptional Experience



Sustainable Urban Management  
Creating an environment for investment



# Support: Facilitate: Advocate: Fund Raise



# Facilitation: Support



## MAIN STREET MALL & GHANDI SQUARE

- Private initiative, CoJ support

- Crisis: Urban Degeneration – Crime & Grime, Poor Infrastructure, Bad Buildings, Poor Service Delivery
- Common Goal/ Mutual Benefits/ Shared Vision
- Structure
  - CID with defined Projects
  - NPC within a CID
  - 45 year lease



# Parks and Open Space - Facilitation



- Management/ Maintenance Agreement
- Urban corridors
- Conserving eco-systems
- Revenue Generation
- Ablution Facilities



# Facilitate: Advocate Partnerships, Policy, Strategy, Budgets



- Management in partnership with authorities
- Registration
- Education
- Community involvement
- Facilities



# Facilitate: Advocate



# Urban Agriculture – Fund Raise, Incubate, Coordinate

- Availability of CoJ Land for “Pop up” Nurseries
- Available roof tops currently under utilised
- Aesthetic improvement
- Waste Diversion - Use of recycled materials
- Storm water Management – rainwater retention.
- Improved Air Quality
- New Community spaces
- Local Job Creation
- Increase biodiversity
- Educational opportunities
- Access to fresh healthy food
- Incentives for invested private sector



# Facilitate: Advocate: Incubate: Fund Raise



# Enable: Fundraising



# Map of Inner City CID's / VMA's



# Newtown



# Braamfontein



# Retail Improvement District



# Village East

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- ABSA – Maboneng & Surrounds
- MMC Masango as patron

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# MAKERS VALLEY: Community Partnership

SUPPORT, INCUBATE, CONNECT, FACILITATE, ADVOCATE, SHARE BEST PRACTICE



# BEREA: Community Outreach

## SUPPORT, SHARE GOOD PRACTICE, CONNECT, FACILITATE, ADVOCATE



# SRA Policy/By-Law – Section 22 of MPRA

- 50%+1 “Yes” vote owners of rateable property as defined in MPRA
- 3/5 Yrs B.P – Vision, Top-Up Services, Management structure, Costs, Projects etc – informed by survey
- Contribution is an additional property rate pro-rata to municipal value.
- City to provide base service SLA
- Management body to be Not for Profit – governed by Companies Act
- Rates must be up to date



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*old proverb:*

*“If you want to go quickly, go alone. If you want to go far, go together.”*

*We have to go far – quickly. And that means we have to quickly find a way to change the world’s consciousness about exactly what we are facing, and why we have to work to solve it.*

*By: Al Gore*

