

HELLO





**AN EDUCATION THAT WORKS IS A
NATION THAT WORKS**



THE YOUTH UNEMPLOYMENT RATE IN SOUTH AFRICA

52.8%

In July 2018 according to Trade Economics

FURTHERMORE

OVER 40%

of tertiary students drop-out in their first year

In addition there is a

49%

drop-out rate in public school system

THE HIGH SCHOOL GAP:

THE STATE OF PUBLIC & INNER CITY HIGH SCHOOLS

Out of 10 600 + public high schools

93.2%

do not provide **any** creative/cultural subjects to matric.

(subjects include: music, arts, drama, dance and design)

2020 skills

Top 10 skills in 2020:

1. Complex problem solving
2. Critical thinking
3. Creativity
4. People management
5. Coordinating with others
6. Emotional intelligence
7. Judgment and decision-making
8. Service orientation
9. Negotiation
10. Cognitive flexibility

-According to World Economic Forum





CREATIVE ENTREPRENEURSHIP IS AFRICA'S GREATEST SUSTAINABLE COMPETITIVE ADVANTAGE



THE REIMAGINATION FOUNDATION

registered Non-Profit with PBO status

**OUR PURPOSE IS TO REIMAGINE EDUCATION IN THE
CONTEXT OF THE FOURTH INDUSTRIAL REVOLUTION
WITH AN EMPHASIS OF REINTRODUCING THE ARTS
AS THE STEAM ENGINE FOR CREATIVE
ENTREPRENEURSHIP AND CRITICAL THINKING.**

THE ALHAMBRA THEATRE

BUILT IN
1919, ONE
OF THE
OLDEST
THEATRES IN
JOZI IS 100
YEARS OLD
IN 2019.



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Dr Siza Majola: AdvTech



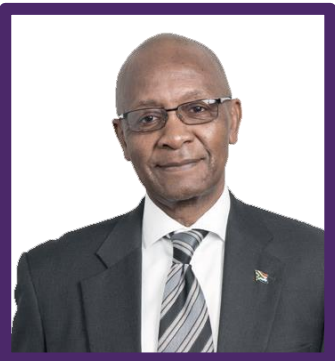
**Ismail Mohammed:
Market Theatre**



Shevon Lurie: Vega



**Thobile Chiffenden:
Youth Specialist**



Joe Shibambo: Property



Renney Plit: Property



**Abena Mophatlane:
Publisher**



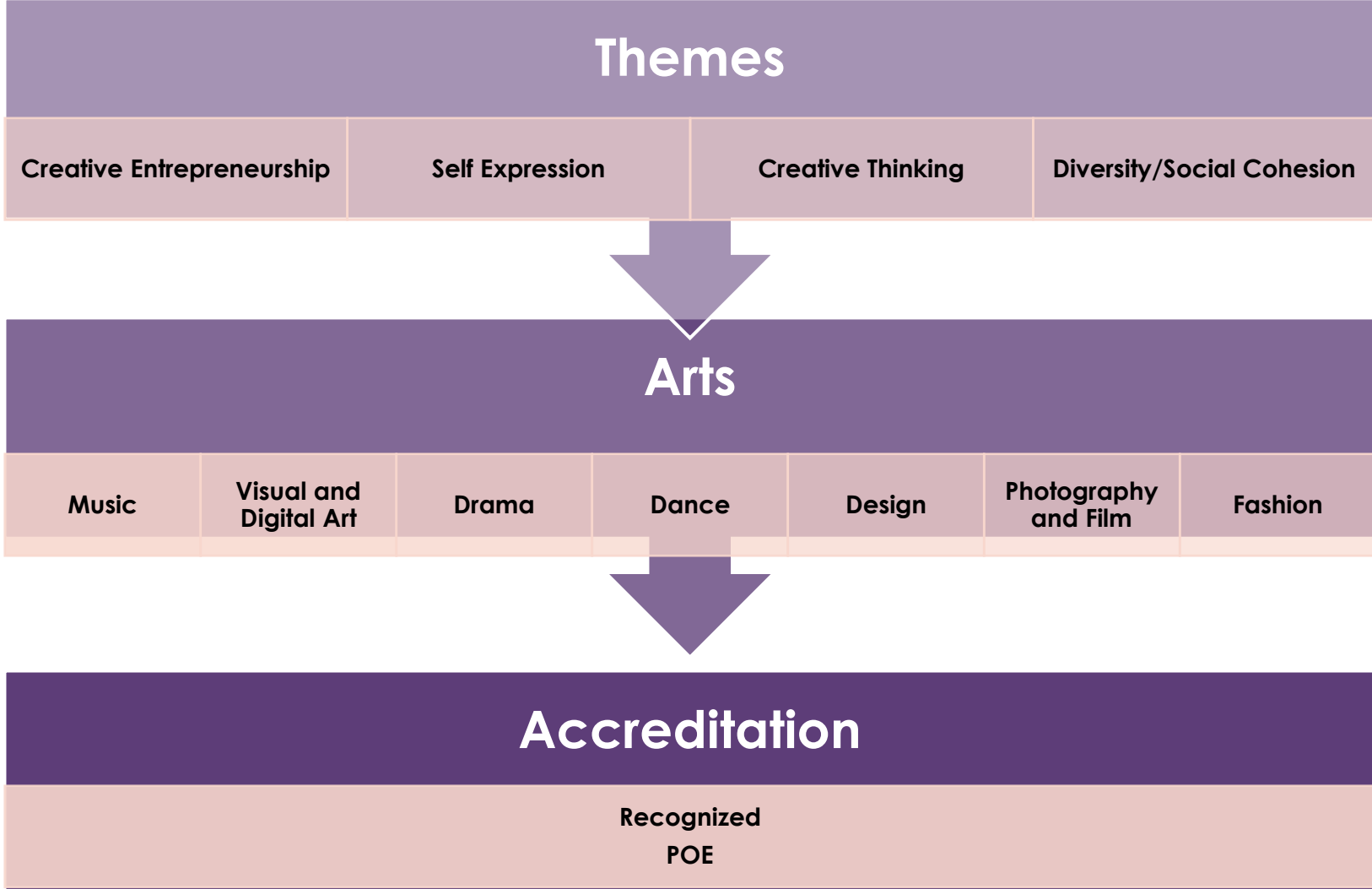
**Gordon Cook:
Education Specialist**



THE PURPOSE OF MADDD LABS



CURRICULUM



FUNDA
COMMUNITY
COLLEGE



THE FIRST MADDD LAB PILOT RAN IN THE ALHAMBRA THEATRE 2018 81 GRADUATED





AFHCO came on board as a sponsor and transported learners to and from the Theatre



Our learners from JPI

Our learners from SEDCO
and Africa House College



As they arrive they drop off
their bags and proceed to
the cafeteria





Each learner signs a register

**They then each receive a
snack before commencing
with lessons**

















IMPACT

“

The MADDD Lab goes well beyond reinvoking an old, abandoned building, it goes beyond urban regeneration; it is instead about developing the mind-set of the future leaders of South Africa.

”

ARTICLE: MADDD ABOUT ALHAMBRA: "YOU BECOME WHO YOU WANT TO BE HERE"

By: Lotte Knakkegaard Nielsen, PhD-student in Anthropology and Critical Urbanisms, Basel University, Switzerland.





Candice Berman



vega



picbox



REIMAGINING EDUCATION CONFERENCE:

Purpose: To reimagine the appropriate education for African schools relevant to the needs of the fourth industrial revolution.

A Pan-African Conference which will take place in JHB Q4 2019

Will draw speakers mostly from African Countries such as Dr Judy Dlamini, African Leadership Academy with two global experts such as Sir Ken Robinson and Jack Ma

In discussions with: Old Mutual, Arts and Culture Trust, BLQ Magazine

THE RETURN ON INVESTMENT

CHAMPIONING THE PRESERVATION
OF AN AFRICAN HERITAGE SITE

1340 LIVES CHANGED & IMPACTED

GROWTH OF AN ACTIVIST
MOVEMENT IN PUBLIC HIGH
SCHOOLS WHICH EMBRACES
CREATIVITY AND INSPIRES
ENTREPRENEURSHIP

CHANGING THE CULTURE OF 50
SCHOOLS THROUGH IMPROVING
TEACHER ENGAGEMENT AND
APPLICATION OF IMAGINATIVE
TEACHING

LEADING A CONTINENTAL (AFRICA)
DEBATE ON REIMAGINING
EDUCATION. TO MAKE CREATIVITY
AND INNOVATION THE CONTINENTS
COMPETITIVE ADVANTAGE

MANY OPPORTUNITIES TO GAIN
INSIGHTS FROM YOUNG MILLENIALS
AND POSSIBLE FUTURE CONSUMERS



**THANK
YOU!**

